

## Tennessee Association of Nurse Anesthetists 84<sup>th</sup> Annual Fall Meeting

Embassy Suites Hotel & Conference Center | Murfreesboro, TN  
October 15-17, 2021



### EXHIBITOR OPPORTUNITIES

Engage with certified nurse anesthetists and student nurse anesthetists from across the state. This is a unique opportunity to share products and information and make necessary connections in a safe, but in-person environment after a year of virtual meetings.

### EXHIBITOR BENEFITS

- Boost your company's image with a booth in our **in-person** exhibit hall.
- Visit face-to-face with TANA convention attendees.
- Exclusive option to create a personal welcome video on the TANA website and include your company brochures for attendees to download.
- Ability to have multiple individuals work in your booth.
- Invitation to attend the TANA Welcome Reception with board members, attendees from across the state, program directors and students with typical attendance at 400+ for overall meeting.
- Show your support for Tennessee CRNAs.
- Special opportunity to provide company swag in welcome packets.

**Respond by September 15, 2021 to take advantage of this opportunity!**

## 2021 TANA Meeting Exhibitor Levels

<b>Exhibitor</b>	<b>\$500</b>
<ul style="list-style-type: none"> <li>• Exhibit booth with two attendees</li> <li>• Meet face-to-face with attendees</li> <li>• Video message posted on TANA Website Meeting Page</li> <li>• Opportunity to raffle door prizes for contact access to attendee community</li> <li>• Company name listed on TANA website CONVENTION page for <b>three months</b></li> <li>• Post-event attendee list</li> </ul>	
<b>Premier Partner</b>	<b>\$950</b>
<ul style="list-style-type: none"> <li>• All Exhibitor opportunities</li> <li>• Company logo displayed on TANA website CONVENTION page for <b>six months</b></li> <li>• Sponsorship promoted via TANA social media</li> <li>• Company logo included in all TANA convention communications across the state</li> <li>• Video message during break/transition (pre-recorded for up to 2 minutes)</li> </ul>	
<b>TANA Partner</b>	<b>\$2,000</b>
<ul style="list-style-type: none"> <li>• All Exhibitor + Premier Sponsor opportunities</li> <li>• Exhibitor booth with up to three attendees</li> <li>• Pre-event registration email list</li> <li>• Linked Company logo displayed on TANA website HOMEPAGE for <b>six months</b></li> <li>• Acknowledgement in all introductory morning sessions</li> <li>• Option to record exhibitor's presentation for viewing after the convention</li> <li>• Company listing in Sponsorship Guide sent to all 2,200+ TANA members</li> <li>• Opportunities for speaker sponsorship</li> </ul>	
<b>TANA Platinum Partner</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>• All Exhibitor + Premier Sponsor + TANA Partner opportunities</li> <li>• Exhibitor booth with up to four attendees</li> <li>• Linked Company logo displayed on TANA website HOMEPAGE for <b>one year</b></li> </ul>	

## 2021 TANA Meeting Sponsorship Opportunities

### College Bowl Sponsor

**\$1,650**

- Company name in front of students from our (6) schools of anesthesia (over 400 students in Tennessee plus faculty, staff, and CRNA's from across the state)
- Company name listed on ALL correspondence to TANA membership referencing convention and the college bowl
- Two-minute presentation can be pre-recorded with our assistance to show to all College Bowl participants and shared on the convention timeline for others to see
- Free Exhibit Booth to visit with all TANA attendees
- Participate as a panelist trivia judge to select the school spirit winner

### TANA SRNA Luncheon Sponsor

**\$1,650**

- All Exhibitor opportunities
- Opportunity to speak for 2-3 minutes at the SRNA Luncheon
- Linked Company logo displayed on TANA website CONVENTION page for **three months**
- Company name listed on ALL correspondence to TANA membership referencing convention and the SRNA Luncheon
- Post-event attendee list

### TANA CRNA Luncheon Sponsor

**\$1,650**

- All Exhibitor opportunities
- Opportunity to speak for 2-3 minutes at the CRNA Luncheon
- Linked Company logo displayed on TANA website CONVENTION page for **three months**
- Company name listed on ALL correspondence to TANA membership referencing convention and the CRNA Luncheon
- Post-event attendee list

Exhibit space will be reserved during the Annual Meeting of the Tennessee Association of Nurse Anesthetists at the Embassy Suites Murfreesboro Hotel & Conference Center, for October 15-17, 2021, on a first-come, first-served basis, as specified below:

By signing below, the exhibitor agrees to pay the exhibit fee selected **no later than September 15, 2021**, unless approved by TANA's Executive Director. Any changes or cancellations must be made prior to September 15, 2021. **Exhibitors are responsible for payment of the full exhibit fee if cancellation is submitted after September 15, 2021.**

The Exhibit Prospectus including Rules and Regulations furnished by the Tennessee Association of Nurse Anesthetists are to be construed as a part of this contract, and the Exhibitor agrees to abide by the Rules and Regulations.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

# 2021 TANA Meeting Exhibitor Registration

## Payment Options

- To register online: [visit form here](#)
- If you need a printed copy of our registration form for submittal with a check request, please use this form and instructions below.

<input type="checkbox"/>	<b>Exhibitor*</b>	<b>\$500</b>
<input type="checkbox"/>	<b>Premier Partner</b>	<b>\$950</b>
<input type="checkbox"/>	<b>TANA Partner</b>	<b>\$2,000</b>
<input type="checkbox"/>	<b>TANA Platinum Partner</b>	<b>\$2,500</b>

\* TANA requests all Exhibitors to provide an attendee door prize of \$50+ to be given in a raffle by TANA or your company during the Exhibit Hall on Saturday.

<input type="checkbox"/>	<b>College Bowl Sponsor (One Available)</b>	<b>\$1,650</b>
<input type="checkbox"/>	<b>TANA SRNA Luncheon Sponsor (Two Available)</b>	<b>\$1,650</b>
<input type="checkbox"/>	<b>TANA CRNA Luncheon Sponsor (Two Available)</b>	<b>\$1,650</b>

If your booth needs electricity, it is an additional \$35.00 fee.

## Company Information

Company \_\_\_\_\_  
 Contact Name/Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Website \_\_\_\_\_

## Attendee Names

You are permitted two attendees. Any additional attendees will be a \$25 additional fee, unless otherwise stated in sponsor benefits.

Attendee No. 1 Name \_\_\_\_\_ Attendee No. 2 Name \_\_\_\_\_  
 Attendee No. 3 Name \_\_\_\_\_ Attendee No. 4 Name \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Payments made by check should be mailed to:  
 P.O. Box 60128  
 Nashville, TN 37206